

Not Seen
but
WATCHED

QUEX DIGITAL LIVES





"It feels more
like surveilled than
seen. It's not like,
oh they get me.
It's like, oh, I'm
being watched."



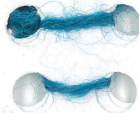
"When I'm at work...
my phone knows
I have
driven
to work."

"Glasgow roads
are so impossible..."

"I always
need a
blue
line to follow."



Predictive features
telling me where to
go before I even
know.



I know where
my car is parked!

WAZE



me in my car!



→
THEY'RE

FOLLO WINK



us!

